


Bachelor in Business Administration (Hons) (Marketing)


Reference Number : 10858
Name of Qualification : Bachelor in Business Administration (Hons) (Marketing)
Approval by Ministry : NA
Compliance Audit :
Commencement : NA
Name of Institution : Universiti Teknologi MARA (UiTM) (Shah Alam)
Address :
 40450 Shah Alam
 Selangor
Telephone Number : 03-5522 2650
Fax Number : 03-5544 2668
Email :
Website : www.uitm.edu.my
Type of Qualification : Bachelors Degree
MQF Level : 6
NEC Field (National Education Code) : 342 (Marketing and Advertising)
Number of Credits : 124
Mode of Study : Full Time

	Full Time	Weeks/Semester	Semesters	Duration
Duration of Study (years) :	Long		8	4 year/s to 8
	Short			year/s

Remark(s) : Original duration of programme was 3 years.
 Programme was also conducted at UiTM Campus Kota Bharu, Johor Bharu, Arau, Samarahan and Kota Kinabalu.

*NA : Not Available