


Bachelor of Marketing (Hons)/Bachelor of Marketing with Honours


Reference Number : 10109
Name of Qualification : Bachelor of Marketing (Hons)/Bachelor of Marketing with Honours
Approval by Ministry : 05/11/2003
Compliance Audit :
Commencement : 07/2004
Name of Institution : Universiti Utara Malaysia (UUM)
Address :
 06010 Sintok
 Kedah
Telephone Number : 04-928 4000
Fax Number : 04-928 3016
Email : proum@uum.edu.my
Website : www.uum.edu.my
Type of Qualification : Bachelors Degree
MQF Level : 6
NEC Field (National Education Code) : 0415 (Marketing and advertising)
Number of Credits : 135
Mode of Study : Full Time

	Full Time	Weeks/Semester	Semesters	Duration
Duration of Study (years) :	Long		8	4 year/s
	Short			

Remark(s) : 30/01/2007 JPA(L)S.180/8/1-96 JLD2(118), KP.S(PT) 7312/1/JLD 16(42). Total graduating credit has been amended from 138 to 135.

NA : Not Available