


**Bachelor Of Science (International Marketing) With Honours**


**Reference Number** : 10177  
**Name of Qualification** : Bachelor Of Science (International Marketing) With Honours  
**Approval by Ministry** : 06/01/1999  
**Compliance Audit** :  
**Commencement** : 2000  
**Name of Institution** : Universiti Malaysia Sabah (UMS)  
**Address** : Jalan UMS  
 88400 Kota Kinabalu  
 Sabah  
**Telephone Number** : 088-320 000  
**Fax Number** : 088-320 070  
**Email** : [ppa@ums.edu.my](mailto:ppa@ums.edu.my)  
**Website** : [www.ums.edu.my](http://www.ums.edu.my)  
**Type of Qualification** : Bachelors Degree  
**MQF Level** : 6  
**NEC Field (National Education Code)** : 342 (Marketing and Advertising)  
**Number of Credits** : 112  
**Mode of Study** : Full Time

	Full Time	Weeks/Semester	Semesters	Duration
<b>Duration of Study (years)</b> :	Long			6/3
	Short			year/s

**Remark(s)** :

**NA : Not Available**