



• Starting from 2007, MQA's accreditation is perpetual unless stated otherwise. All accredited qualifications are subject to periodic maintenance audit to ensure continuous improvement. If the accreditation of a qualification is revoked, the cessation date will be displayed in the Malaysian Qualifications Register. Qualifications previously accredited under National Accreditation Board of (Lembaga Akreditasi Negara, LAN) have a validity period of 5 years and this information is stated in the MQR for reference purposes.

• The verification of accreditation status of a programme will not be performed by MQA. This printed statement is sufficient for any related business.

Bachelor Of Business Administration (Hons) Marketing Management


Reference Number : A0239
Certificate Number : 0238
Name of Qualification : Bachelor Of Business Administration (Hons) Marketing Management
Date of Accreditation (dd/mm/yyyy) : 25/12/2001 to 24/12/2006
Compliance Audit : NA
Name of Institution : Multimedia University (MMU), Melaka Campus
Address : Jalan Ayer Keroh Lama
 75450
 Malacca
Telephone Number : 06-252 3277
Fax Number : 06-231 0079
E-mail : acr@mmu.edu.my
Website : www.mmu.edu.my
Type : Bachelors Degree
MQF Level : 6
NEC Field (National Education Code) : 0414 (Management and administration)
Number of Credits : 129
Mode of Study : Full Time

	Full Time	Weeks/Semester	Semesters	Duration
Duration of Study (years) :	Long	14	6	3 year/s
	Short	8	3	

Remark(s) : NA

NA : Not Available