



• Starting from 2007, MQA's accreditation is perpetual unless stated otherwise. All accredited qualifications are subject to periodic maintenance audit to ensure continuous improvement. If the accreditation of a qualification is revoked, the cessation date will be displayed in the Malaysian Qualifications Register. Qualifications previously accredited under National Accreditation Board of (Lembaga Akreditasi Negara, LAN) have a validity period of 5 years and this information is stated in the MQR for reference purposes.

• The verification of accreditation status of a programme will not be performed by MQA. This printed statement is sufficient for any related business.

Chartered Institute Of Marketing (CIM)


Reference Number : A0491
Certificate Number : 00864
Name of Qualification : Chartered Institute Of Marketing (CIM)
Date of Accreditation (dd/mm/yyyy) : 18/11/2003 to 17/11/2008
Compliance Audit : NA
Name of Institution : Sunway University
Address : No. 5, Jalan Universiti
 Bandar Sunway
 47500 Selangor
 Selangor
Telephone Number : 03-7491 8622
Fax Number : 03-5635 8633
E-mail : info@sunway.edu.my
Website : www.sunway.edu.my
Type : Diploma
MQF Level : 4
NEC Field (National Education Code) : 342 (Marketing and Advertising)
Number of Credits : 89
Mode of Study : Full Time

	Full Time	Weeks/Semester	Semesters	Duration
Duration of Study (years) :	Long	16	4	2 year/s
	Short	-	-	

Remark(s) : NA

NA : Not Available