



• Starting from 2007, MQA's accreditation is perpetual unless stated otherwise. All accredited qualifications are subject to periodic maintenance audit to ensure continuous improvement. If the accreditation of a qualification is revoked, the cessation date will be displayed in the Malaysian Qualifications Register. Qualifications previously accredited under National Accreditation Board of (Lembaga Akreditasi Negara, LAN) have a validity period of 5 years and this information is stated in the MQR for reference purposes.

• The verification of accreditation status of a programme will not be performed by MQA. This printed statement is sufficient for any related business.

Bachelor of Arts (Hons) in Marketing


Reference Number : A1764
Certificate Number : 01847
Name of Qualification : Bachelor of Arts (Hons) in Marketing
Date of Accreditation (dd/mm/yyyy) : 07/08/2006 to 06/08/2011
Compliance Audit : NA
Name of Institution : UCSI University
Address : No. 1, Jalan Menara Gading
 UCSI Heights, Cheras
 56000
 Wilayah Persekutuan Kuala Lumpur
Telephone Number : 603-9101 8880
Fax Number : 603-9102 3606
E-mail : KhalidAbd@ucsiuniversity.edu.my
Website : www.ucsiuniversity.edu.my
Type : Bachelors Degree
MQF Level : 6
NEC Field (National Education Code) : 0415 (Marketing and advertising)
Number of Credits : 102
Mode of Study : Full Time

	Full Time	Weeks/Semester	Semesters	Duration
Duration of Study (years) :	Long	14	6	3 year/s
	Short	7	3	

Remark(s) : NA

NA : Not Available