



• Starting from 2007, MQA's accreditation is perpetual unless stated otherwise. All accredited qualifications are subject to periodic maintenance audit to ensure continuous improvement. If the accreditation of a qualification is revoked, the cessation date will be displayed in the Malaysian Qualifications Register. Qualifications previously accredited under National Accreditation Board of (Lembaga Akreditasi Negara, LAN) have a validity period of 5 years and this information is stated in the MQR for reference purposes.

• The verification of accreditation status of a programme will not be performed by MQA. This printed statement is sufficient for any related business.

### Bachelor Of Business (Hons) In Marketing



**Reference Number** : A5369  
**Certificate Number** : 03922  
**Name of Qualification** : Bachelor Of Business (Hons) In Marketing  
**Date of Accreditation (dd/mm/yyyy)** : Starting 28/06/2007  
**Compliance Audit** :  
**Name of Institution** : Limkokwing University of Creative Technology  
**Address** : Inovasi 1, Jalan Teknokrat  
 Off Jalan APEC  
 63000 Cyberjaya  
 Selangor  
**Telephone Number** : 03-8317 8888  
**Fax Number** : 03-8317 8988  
**E-mail** : [enquiry@limkokwing.edu.my](mailto:enquiry@limkokwing.edu.my)  
**Website** : [www.limkokwing.edu.my](http://www.limkokwing.edu.my)  
**Type** : Bachelors Degree  
**MQF Level** : 6  
**NEC Field (National Education Code)** : 0415 (Marketing and advertising )  
**Number of Credits** : 127  
**Mode of Study** : Full Time

Duration of Study (years)	Full Time	Weeks/Semester	Semesters	Duration
	Long	17	5	3 year/s
	Short	9	3	

Starting	Weeks/Semester	Semesters	Industrial Training	Years	Credits
28/06/2007	14+7	6	NA	3	120
26/08/2014	17+9	5+3	NA	3	120
22/02/2019	17+9	5+3	NA	3	127

**Remark(s)** : The original number of credits was 105 credits, has been increased to 120 credits beginning of 13/11/2010.

**NA : Not Available**