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**Bachelor of Information Technology (Hons) (Business Intelligence and Analytics)**  
**Previously known as : Bachelor of Information Technology (Hons) (Information Technology Management)**



**Reference Number** : A7498  
**Certificate Number** : 17912  
**Name of Qualification** : Bachelor of Information Technology (Hons) (Business Intelligence and Analytics)  
 : Previously known as : Bachelor of Information Technology (Hons) (Information Technology Management)  
**Date of Accreditation (dd/mm/yyyy)** : Starting 14/05/2007  
**Compliance Audit** :  
**Name of Institution** : Multimedia University (MMU), Melaka Campus  
**Address** : Jalan Ayer Keroh Lama  
 75450  
 Malacca  
**Telephone Number** : 06-252 3277  
**Fax Number** : 06-231 0079  
**E-mail** : [acr@mmu.edu.my](mailto:acr@mmu.edu.my)  
**Website** : [www.mmu.edu.my](http://www.mmu.edu.my)  
**Type** : Bachelors Degree  
**MQF Level** : 6  
**NEC Field (National Education Code)** : 0611 (Information technology and information system)  
**Number of Credits** : 120  
**Mode of Study** : Full Time

	Full Time	Weeks/Semester	Semesters	Duration
<b>Duration of Study (years)</b> :	Long	14	6	3 year/s
	Short	7	3	

Starting	Weeks/Semester	Semesters	Industrial Training	Years	Credits
14/5/2007	14 + 8	6 + 3	-	3	127
24/10/2016	14 + 7	6 + 3	-	3	127
Intake 2013/2014	14 + 7	6 + 3	-	3	126
Intake 2014/2015	14 + 7	6 + 3	-	3	120

**Mode of Delivery** : Conventional  
**Remark(s)** : Name Bachelor of Information Technology (Hons) (Business Intelligence and Analytics) is effective from 11/10/2018.

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