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Bachelor of Business Administration (Hons) (Digital Business Management)
Previously known as : Bachelor of Business And Knowledge Management (Hons)



Reference Number : A7961
Certificate Number : 27263
Name of Qualification : Bachelor of Business Administration (Hons) (Digital Business Management)
 Previously known as : Bachelor of Business And Knowledge Management (Hons)
Date of Accreditation (dd/mm/yyyy) : Starting 06/10/2010
Compliance Audit :
Name of Institution : Multimedia University (MMU), Melaka Campus
Address : Jalan Ayer Keroh Lama
 75450
 Malacca
Telephone Number : 06-252 3277
Fax Number : 06-231 0079
E-mail : acr@mmu.edu.my
Website : www.mmu.edu.my
Type : Bachelors Degree
MQF Level : 6
NEC Field (National Education Code) : 0414 (Management and administration)
Number of Credits : 126
Mode of Study : Full Time

Duration of Study (years) :	Full Time	Weeks/Semester	Semesters	Duration
	Long	14	6	3 year/s
	Short	7	3	

Starting	Weeks/Semester	Semesters	Industrial Training	Years	Credits
6/10/2010	14 + 7	6 + 3	-	3	123
Intake 2012/2013	14 + 7	6 + 3	-	3	126

Mode of Delivery : Conventional
Remark(s) : NA
 Name of Bachelor of Business Administration (Hons) (Digital Business Management) is effective from 15 July 2023.

NA : Not Available

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