



• Starting from 2007, MQA's accreditation is perpetual unless stated otherwise. All accredited qualifications are subject to periodic maintenance audit to ensure continuous improvement. If the accreditation of a qualification is revoked, the cessation date will be displayed in the Malaysian Qualifications Register. Qualifications previously accredited under National Accreditation Board of (Lembaga Akreditasi Negara, LAN) have a validity period of 5 years and this information is stated in the MQR for reference purposes.

• The verification of accreditation status of a programme will not be performed by MQA. This printed statement is sufficient for any related business.

**Bachelor of Business (Marketing) 3+0 In Collaboration With University of Technology
Sydney, Australia**



Reference Number : A8172
Certificate Number : 02068
Name of Qualification : Bachelor of Business (Marketing) 3+0 In Collaboration With University of Technology Sydney, Australia
Date of Accreditation (dd/mm/yyyy) : 02/09/2007 to 01/09/2012
Compliance Audit : NA
Name of Institution : Taylor's University
Address : Taylor's Lakeside Campus
 No.1, Jalan Taylor's
 47500 Subang Jaya
 Selangor
Telephone Number : 03-5629 5000
Fax Number : 03-5629 5001
E-mail : admissions@taylors.edu.my
Website : www.taylors.edu.my
Type : Bachelors Degree
MQF Level : 6
NEC Field (National Education Code) : 342 (Marketing and Advertising)
Number of Credits : 81
Mode of Study : Full Time

	Full Time	Weeks/Semester	Semesters	Duration
Duration of Study (years) :	Long	14	6	3 year/s
	Short	-	-	

Remark(s) : NA

NA : Not Available