



• Starting from 2007, MQA's accreditation is perpetual unless stated otherwise. All accredited qualifications are subject to periodic maintenance audit to ensure continuous improvement. If the accreditation of a qualification is revoked, the cessation date will be displayed in the Malaysian Qualifications Register. Qualifications previously accredited under National Accreditation Board of (Lembaga Akreditasi Negara, LAN) have a validity period of 5 years and this information is stated in the MQR for reference purposes.

• The verification of accreditation status of a programme will not be performed by MQA. This printed statement is sufficient for any related business.

**Bachelor of Public Relations Management (Hons)**  
**Previously known as : Bachelor of Management (Public Relations and Entertainment)**  
**(Hons)**



**Reference Number** : A8433  
**Certificate Number** : 12459  
**Name of Qualification** : Bachelor of Public Relations Management (Hons)  
 : Previously known as : Bachelor of Management (Public Relations and Entertainment) (Hons)  
**Date of Accreditation (dd/mm/yyyy)** : Starting 10/09/2013  
**Compliance Audit** :  
**Name of Institution** : Management and Science University (MSU)  
**Address** : No. 4, Persiaran Olahraga  
 Seksyen 13  
 40100 Shah Alam  
 Selangor  
**Telephone Number** : 03-5521 6868  
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**E-mail** : [junainah@msu.edu.my](mailto:junainah@msu.edu.my)  
**Website** : [www.msu.edu.my](http://www.msu.edu.my)  
**Type** : Bachelors Degree  
**MQF Level** : 6  
**NEC Field (National Education Code)** : 342 (Marketing and Advertising)  
**Number of Credits** : 120  
**Mode of Study** : Full Time

	Full Time	Weeks/Semester	Semesters	Duration
<b>Duration of Study (years)</b> :	Long	17	6	3 year/s
	Short	9	3	

**Remark(s)** : The title of Bachelor of Public Relations Management (Hons) is effected for the new cohort students intake beginning of 27/07/2015.

**NA : Not Available**