



• Starting from 2007, MQA's accreditation is perpetual unless stated otherwise. All accredited qualifications are subject to periodic maintenance audit to ensure continuous improvement. If the accreditation of a qualification is revoked, the cessation date will be displayed in the Malaysian Qualifications Register. Qualifications previously accredited under National Accreditation Board of (Lembaga Akreditasi Negara, LAN) have a validity period of 5 years and this information is stated in the MQR for reference purposes.

• The verification of accreditation status of a programme will not be performed by MQA. This printed statement is sufficient for any related business.

Bachelor in Marketing Psychology with (Hons)
Previously known as : Bachelor in Psychology with Marketing (Hons)



Reference Number : A8708
Certificate Number : 13864
Name of Qualification : Bachelor in Marketing Psychology with (Hons)
 Previously known as : Bachelor in Psychology with Marketing (Hons)
Date of Accreditation (dd/mm/yyyy) : Starting 30/06/2014
Compliance Audit :
Name of Institution : Management and Science University (MSU)
Address : No. 4, Persiaran Olahraga
 Seksyen 13
 40100 Shah Alam
 Selangor
Telephone Number : 03-5521 6868
Fax Number : 03-5511 2848
E-mail : junainah@msu.edu.my
Website : www.msu.edu.my
Type : Bachelors Degree
MQF Level : 6
NEC Field (National Education Code) : 342 (Marketing and Advertising)
Number of Credits : 120
Mode of Study : Full Time

	Full Time	Weeks/Semester	Semesters	Duration
Duration of Study (years) :	Long	17	6	3 year/s
	Short	9	3	

Remark(s) : Name of Bachelor in Marketing with Psychology (Hons) is effective from 24 Oktober 2016.

NA : Not Available