



• Starting from 2007, MQA's accreditation is perpetual unless stated otherwise. All accredited qualifications are subject to periodic maintenance audit to ensure continuous improvement. If the accreditation of a qualification is revoked, the cessation date will be displayed in the Malaysian Qualifications Register. Qualifications previously accredited under National Accreditation Board of (Lembaga Akreditasi Negara, LAN) have a validity period of 5 years and this information is stated in the MQR for reference purposes.

• The verification of accreditation status of a programme will not be performed by MQA. This printed statement is sufficient for any related business.

Bachelor of Business (Honours) in International Business and Marketing
Previously known as : Bachelor of Business (Honours) (International Business and Marketing)



Reference Number : A9968
Certificate Number : 23120
Name of Qualification : Bachelor of Business (Honours) in International Business and Marketing
 : Previously known as : Bachelor of Business (Honours) (International Business and Marketing)
Date of Accreditation (dd/mm/yyyy) : Starting 29/08/2012
Compliance Audit : The Accreditation Committee Meeting on 24 August 2021 agreed to maintain Full Accreditation.
Name of Institution : Taylor's University
Address : Taylor's Lakeside Campus
 No.1, Jalan Taylor's
 47500 Subang Jaya
 Selangor
Telephone Number : 03-5629 5000
Fax Number : 03-5629 5001
E-mail : admissions@taylors.edu.my
Website : www.taylors.edu.my
Type : Bachelors Degree
MQF Level : 6
NEC Field (National Education Code) : 0488 (Inter-disciplinary programmes and qualifications involving business, administration and law)
Number of Credits : 120
Mode of Study : Full Time

Duration of Study (years) :

	Full Time	Weeks/Semester	Semesters	Duration
Long		17	6	3 year/s
Short		9	-	
Industrial Training		8	1	

Starting	Weeks/Semester	Semesters	Industrial Training	Years	Credits
29/8/2012	17	6	-	3	129
9/6/2014	17	6	-	3	120
31/10/2018	17+9	6+1	-	3	120
01/03/2022	17+9+8	6+1	Available	3	120-122

Mode of Delivery : Conventional
Remark(s) : Name of Bachelor of Business (Honours) in International Business and Marketing is effective starting 12 July 2021.

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