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• The verification of accreditation status of a programme will not be performed by MQA. This printed statement is sufficient for any related business.

Diploma in Marketing
Previously known as : Diploma in Business Studies (Marketing)



Reference Number : AA0123

Certificate Number : 26874

Name of Qualification : Diploma in Marketing
 : Previously known as : Diploma in Business Studies (Marketing)

Date of Accreditation (dd/mm/yyyy) : Starting 14/01/2009

Compliance Audit :
Name of Institution : Tunku Abdul Rahman University of Management and Technology Cawangan Sabah
Address : No 1, Jalan Alamesra

Alamesra
 88450 Kota Kinabalu
 Sabah

Telephone Number : 088-348 080

Fax Number : -

E-mail : sabah@tarc.edu.my

Website : www.tarc.edu.my

Type : Diploma

MQF Level : 4

NEC Field (National Education Code) : 0415 (Marketing and advertising)

Number of Credits : 93

Mode of Study : Full Time

| Duration of Study (years) | Full Time | Weeks/Semester | Semesters | Duration |
|---------------------------|-----------|----------------|-----------|----------|
| | Long | 17 | 4 | 2 year/s |
| | Short | 9 | 2 | |

| Starting | Weeks/Semester | Semesters | Industrial Training | Years | Credits |
|-----------|----------------|-----------|---------------------|---------------------------------|---------|
| 14/1/2009 | 14 + 7 | 5 + 2 | - | 2 tahun/years 6 bulan/months | 93 |
| 25/5/2018 | 17 + 9 | 4 + 2 | - | 2 | 93 |

Mode of Delivery : Conventional

Previous premises:Tunku Abdul Rahman University College, Kuala Lumpur (Main Campus).
 Programme has been moved to Kolej Universiti Tunku Abdul Rahman Cawangan Sabah starting from 2/5/2013 at Lot 1, Ground Floor, Pusat Dagangan Donggongan Jalan Sapau, Donggongan 89500 Penampang, Sabah. Latest address effective starting 02/03/2020.
 Latest HEP name: Tunku Abdul Rahman University of Management and Technology Cawangan Sabah effective from 7/11/2022.

Remark(s)

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