



• Starting from 2007, MQA's accreditation is perpetual unless stated otherwise. All accredited qualifications are subject to periodic maintenance audit to ensure continuous improvement. If the accreditation of a qualification is revoked, the cessation date will be displayed in the Malaysian Qualifications Register. Qualifications previously accredited under National Accreditation Board of (Lembaga Akreditasi Negara, LAN) have a validity period of 5 years and this information is stated in the MQR for reference purposes.

• The verification of accreditation status of a programme will not be performed by MQA. This printed statement is sufficient for any related business.

Bachelor of Marketing with Honours


Reference Number : MQA/FA0060
Certificate Number : 10309
Name of Qualification : Bachelor of Marketing with Honours
Date of Accreditation (dd/mm/yyyy) : Starting 18/07/2014
Compliance Audit :
Name of Institution : Open University Malaysia (OUM)
Address : Menara OUM, Blok C, Kompleks Kelana Centre Point
 Jalan SS7/19, Kelana Jaya,
 47301 Petaling Jaya
 Selangor
Telephone Number : 03-7801 1800
Fax Number : 03-7886 9776
E-mail : enquiries@oum.edu.my
Website : www.oum.edu.my
Type : Bachelors Degree
MQF Level : 6
NEC Field (National Education Code) : 342 (Marketing and Advertising)
Number of Credits : 120
Mode of Study : Part Time

	Part Time	Weeks/Semester	Semesters	Duration
Duration of Study (years) :	Long	14	14	4.6
	Short	-	-	year/s

Mode of Delivery : Open and Distance Learning
Remark(s) : NA

NA : Not Available