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**Master of Science in Global Marketing Management**


**Reference Number** : MQA/FA0760  
**Certificate Number** : 16743  
**Name of Qualification** : Master of Science in Global Marketing Management  
**Date of Accreditation (dd/mm/yyyy)** : Starting 13/01/2014  
**Compliance Audit** :  
**Name of Institution** : Asia Pacific University of Technology and Innovation  
**Address** : No. 11, Jalan Teknologi Malaysia, Taman Teknologi Malaysia  
 Bukit Jalil  
 57000  
 Wilayah Persekutuan Kuala Lumpur  
**Telephone Number** : 03-8996 1000  
**Fax Number** : 03-8996 1001  
**E-mail** : [info@apu.edu.my](mailto:info@apu.edu.my)  
**Website** : [www.apu.edu.my](http://www.apu.edu.my)  
**Type** : Masters Degree  
**MQF Level** : 7  
**NEC Field (National Education Code)** : 0415 (Marketing and advertising )  
**Number of Credits** : 45  
**Mode of Study** : Full + Part Time

**Duration of Study (years) :**

Full Time	Weeks/Semester	Semesters	Duration
Long	14	3	1 year/s to 1 year/s 6 month/s
Short	-	-	

Part Time	Weeks/Semester	Semesters	Duration
Long	7	Modular	2 year/s to 3 year/s
Short	-	-	

Starting	Weeks/Semester	Semesters	Industrial Training	Years	Credits
13/1/2014	17 (FT) / 9 (PT)	3 (FT) / 8 Module (PT)	-	1.5 (FT) 1.5-2 (PT)	45
14/5/2019	14 (FT) / 7 (PT)	3 (FT) / Modular (PT)	-	1-1.5 (FT) / 2-3 (PT)	45

**Mode of Delivery** : Conventional

**Remark(s)** : This program was previously conducted at Lot 6, Taman Teknologi Malaysia, Bukit Jalil, 57000 Kuala Lumpur.

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**NA : Not Available**

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