



• Starting from 2007, MQA's accreditation is perpetual unless stated otherwise. All accredited qualifications are subject to periodic maintenance audit to ensure continuous improvement. If the accreditation of a qualification is revoked, the cessation date will be displayed in the Malaysian Qualifications Register. Qualifications previously accredited under National Accreditation Board of (Lembaga Akreditasi Negara, LAN) have a validity period of 5 years and this information is stated in the MQR for reference purposes.

• The verification of accreditation status of a programme will not be performed by MQA. This printed statement is sufficient for any related business.

Bachelor of Public Relations (Honours)
Previously known as : Bachelor in Public Relations (Honours)



Reference Number : MQA/FA12307
Certificate Number : 26175
Name of Qualification : Bachelor of Public Relations (Honours)
 Previously known as : Bachelor in Public Relations (Honours)
Date of Accreditation (dd/mm/yyyy) : Starting 21/01/2022
Compliance Audit :
Name of Institution : Tunku Abdul Rahman University of Management and Technology Cawangan Pulau Pinang
Address : 77, Lorong Lembah Permai Tiga
 11200 Tanjung Bungah
 Penang
Telephone Number : 04-899 5230
Fax Number : -
E-mail : penang@tarc.edu.my
Website : www.tarc.edu.my
Type : Bachelors Degree
MQF Level : 6
NEC Field (National Education Code) : 0323 (Media and communications)
Number of Credits : 120
Mode of Study : Full Time

Duration of Study (years) :

Full Time	Weeks/Semester	Semesters	Duration
Long	17	5	3 year/s
Short	9	3	
Industrial Training	18	1	

Mode of Delivery : Conventional
Remark(s) : Bachelor of Public Relations (Honours) (effective 16 January 2023)
 Previous HEP Name:Tunku Abdul Rahman University College Penang Branch Campus. Latest HEP Name:Tunku Abdul Rahman University of Management and Technology Cawangan Pulau Pinang effective 7/11/2022.

NA : Not Available