



• Starting from 2007, MQA's accreditation is perpetual unless stated otherwise. All accredited qualifications are subject to periodic maintenance audit to ensure continuous improvement. If the accreditation of a qualification is revoked, the cessation date will be displayed in the Malaysian Qualifications Register. Qualifications previously accredited under National Accreditation Board of (Lembaga Akreditasi Negara, LAN) have a validity period of 5 years and this information is stated in the MQR for reference purposes.

• The verification of accreditation status of a programme will not be performed by MQA. This printed statement is sufficient for any related business.

Bachelor of Communication (Honours) Branding and Digital Marketing


Reference Number : MQA/FA14128
Certificate Number : 26912
Name of Qualification : Bachelor of Communication (Honours) Branding and Digital Marketing
Date of Accreditation (dd/mm/yyyy) : Starting 17/11/2022
Compliance Audit :
Name of Institution : Veritas University College
Address : Tingkat G,M,1 dan 2
 No. 14, Jalan Vivekananda, Off Jalan Tun Sambanthan
 50470
 Wilayah Persekutuan Kuala Lumpur
Telephone Number : -
Fax Number : -
E-mail : irene.t@veritas.edu.my
Website : www.veritas.edu.my
Type : Bachelors Degree
MQF Level : 6
NEC Field (National Education Code) : 0321 (Journalism and reporting)
Equivalency For Public Services : Honours Degree
Number of Credits : 120
Mode of Study : Full Time

Duration of Study (years) :

Full Time	Weeks/Semester	Semesters	Duration
Long	17	5	3 year/s 0
Short	9	3	month/s to 0
Industrial Training	14	1	year/s 0 month/s

Mode of Delivery : Open and Distance Learning

Remark(s) :

This program is conducted at Veritas University College which is located at Levels G, M, 1 and 2, No. 14, Jalan Vivekananda, Off Jalan Tun Sambanthan, 50470 Brickfields, Federal Territory of Kuala Lumpur. (Effective: 3/12/20)

NA : Not Available