



• Starting from 2007, MQA's accreditation is perpetual unless stated otherwise. All accredited qualifications are subject to periodic maintenance audit to ensure continuous improvement. If the accreditation of a qualification is revoked, the cessation date will be displayed in the Malaysian Qualifications Register. Qualifications previously accredited under National Accreditation Board of (Lembaga Akreditasi Negara, LAN) have a validity period of 5 years and this information is stated in the MQR for reference purposes.

• The verification of accreditation status of a programme will not be performed by MQA. This printed statement is sufficient for any related business.

Bachelor of Business Administration (Honours) (Marketing)
Previously known as : Bachelor of Business Administration (Hons) (Marketing)



Reference Number : MQA/FA2243
Certificate Number : 16754
Name of Qualification : Bachelor of Business Administration (Honours) (Marketing)
 Previously known as : Bachelor of Business Administration (Hons) (Marketing)
Date of Accreditation (dd/mm/yyyy) : 04/08/2016 to 20/11/2022
Date of Cessation : 21/11/2022
Compliance Audit :
Name of Institution : MILA University
Address : No. 1, Persiaran MIU
 71800 Putra Nilai
 Negeri Sembilan
Telephone Number : 06-798 9200
Fax Number : 06-798 9300
E-mail : nur.munira@miu.edu.my
Website : <https://www.miu.edu.my/miu.html>
Type : Bachelors Degree
MQF Level : 6
NEC Field (National Education Code) : 0415 (Marketing and advertising)
Equivalency For Public Services : Honours Degree
Number of Credits : 129
Mode of Study : Full Time

	Full Time	Weeks/Semester	Semesters	Duration
Duration of Study (years) :	Long	17	6	3 year/s
	Short	9	3	

Remark(s) : Name of Bachelor of Business Administration (Honours) (Marketing) is effective from 3 July 2017.
 Program Cessation Date: 21 November 2022

NA : Not Available