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• The verification of accreditation status of a programme will not be performed by MQA. This printed statement is sufficient for any related business.

Bachelor of Business Administration in Marketing (Honours)

Reference Number : MQA/FA2817

Certificate Number : 24835

Name of Qualification : Bachelor of Business Administration in Marketing (Honours)

Date of Accreditation (dd/mm/yyyy) : Starting 23/02/2016

Compliance Audit Name of Institution : Universiti Kuala Lumpur (UnikL)

Address 1 : 1016, Jalan Sultan Ismail

50250

Wilayah Persekutuan Kuala Lumpur

Address 2 : Lot 438-439 Jalan Persiaran Gurney

Seksyen 87A

54000

Wilayah Persekutuan Kuala Lumpur

Address 3 : Lot 4-11 & Al-Fresco 2, 12, 23, 23A, 25, 65, 66, 66A, Lot 5-11, 12, 13, 13A, 15, 16, 17, 18, 19, 20 & 21

Quill City Mall 1018, Jalan Sultan Ismail

50250

Wilayah Persekutuan Kuala Lumpur

Telephone Number : 03-2175 4000

Fax Number : 03-2175 4001

E-mail : roslyanhaya@unikl.edu.my
Website : www.unikl.edu.my
Type : Bachelors Degree

MQF Level : 6

NEC Field (National Education Code) : 0414 (Management and administration)

Equivalency For Public Services : Honours Degree

Number of Credits : 124

Mode of Study : Full Time and Part Time

Duration of Study (years) :

Full Time	Weeks/Semester	Semesters	Duration
Long	17	6	3 year/s
Short	9	3	

Part Time	Weeks/Semester	Semesters	Duration
Long	17	10	5 year/s
Short	9	3	

Starting	Weeks/Semester	Semesters	Industrial Training	Years	Credits
12/6/2018	17+9	6+3	-	3 thn/yr	125

31/10/2019	17+9	6+3(FT); 10+3(PT)	-	3 thn/yrs(FT); 5 thn/yrs(PT)	125
3/9/24 (kohort baharu)	17+9	6+3(FT); 10+3(PT)	NA	3(FT); 5(PT)	124

Remark(s) This programme is conducted at:- 1. Level 8, 11, 12, 13, 13A, 15 & 16, Bangunan Yayasan Selangor, No. 74 Jalan Raja Muda Abdul Aziz, Kampung Baru, 50300 Kuala Lumpur. 2. Lot : 438-439 Jalan Persiaran Gurney, Seksyen 87A, 54000 Kuala Lumpur. 3. Lot 4-11 & Al-Fresco 2, 12, 23, 23A, 25, 65, 66, 66A, Lot 5-11,12, 13, 13A, 15, 16, 17, 18, 19, 20 & 21, Quill City Mall 1018, Jalan Sultan Ismail, 50250 Wilayah Persekutuan Kuala Lumpur.

NA : Not Available

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