



• Starting from 2007, MQA's accreditation is perpetual unless stated otherwise. All accredited qualifications are subject to periodic maintenance audit to ensure continuous improvement. If the accreditation of a qualification is revoked, the cessation date will be displayed in the Malaysian Qualifications Register. Qualifications previously accredited under National Accreditation Board of (Lembaga Akreditasi Negara, LAN) have a validity period of 5 years and this information is stated in the MQR for reference purposes.

• The verification of accreditation status of a programme will not be performed by MQA. This printed statement is sufficient for any related business.

**Bachelor of Business (Honours) Marketing**


**Reference Number** : MQA/FA3424  
**Certificate Number** : 15425  
**Name of Qualification** : Bachelor of Business (Honours) Marketing  
**Date of Accreditation (dd/mm/yyyy)** : 09/08/2016 to 09/06/2023  
**Compliance Audit** :  
**Name of Institution** : Taylor's University  
**Address** : Taylor's Lakeside Campus  
 No.1, Jalan Taylor's  
 47500 Subang Jaya  
 Selangor  
**Telephone Number** : 03-5629 5000  
**Fax Number** : 03-5629 5001  
**E-mail** : [admissions@taylors.edu.my](mailto:admissions@taylors.edu.my)  
**Website** : [www.taylors.edu.my](http://www.taylors.edu.my)  
**Type** : Bachelors Degree  
**MQF Level** : 6  
**NEC Field (National Education Code)** : 0415 (Marketing and advertising )  
**Equivalency For Public Services** : Honours Degree  
**Number of Credits** : 120  
**Mode of Study** : Full Time

	Full Time	Weeks/Semester	Semesters	Duration
<b>Duration of Study (years)</b> :	Long	17	6	3 year/s
	Short	9	1	

**Remark(s)** : Program Cessation Date: 10 June 2023

**NA : Not Available**