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• The verification of accreditation status of a programme will not be performed by MQA. This printed statement is sufficient for any related business.

Master of Business Administration (Marketing)

Reference Number : MQA/FA3468

Certificate Number : 13509

Name of Qualification : Master of Business Administration (Marketing)

Date of Accreditation (dd/mm/yyyy) : Starting 19/04/2016

Compliance Audit:
Name of Institution : SEGi University

Address : No.9, Jalan Teknologi, Taman Sains Selangor

Kota Damansara PJU 5

47810 Petaling Jaya

Selangor

Telephone Number : 03-6145 2777

Fax Number : 03-6145 2666

E-mail : infokd@segi.edu.my
Website : www.segi.edu.my
Type : Masters Degree

MQF Level : 7

NEC Field (National Education Code) : 0414 (Management and administration)

Equivalency For Public Services : Master's Degree

Number of Credits : 40

Mode of Study : Full + Part Time

Full Time	Weeks/Semester	Semesters	Duration
Long	14	3	1 year/s to 5 year/s
Short	-	-	

Duration of Study (years) :

Part Time	Weeks/Semester	Semesters	Duration
Long	14	6	2 year/s to 5 year/s
Short	-	-	

Starting	Weeks/Semester	Semesters	Industrial Training	Years	Credits
19/4/2016	14	3 (FT) / 6 (PT)	-	1 (FT) / 2 (PT)	42
7/11/2018	14	5 (FT) / 6 (PT)	-	1 thn/yr 6 bln/mths (FT) / 2 (FT)	44
1/3/2019	14	5 (FT) / 6 (PT)	-	1 thn/yr 6 bln/mths-5 (FT) / 2-5 (PT)	44

16/10/2019	14	5 (FT) / 6 (PT)	-	1 thn/yr 6 buln/mths (FT) / 2-5 (PT)	40
4/9/2020	14	3 (FT); 6 (PT)	-	Min: 1 tahun/year, Max: 5 tahun/years (FT); Min: 2 tahun/years, Max: 5 tahun/years (PT)	40

Mode of Delivery : Conventional

Remark(s) : NA

NA : Not Available

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