



• Starting from 2007, MQA's accreditation is perpetual unless stated otherwise. All accredited qualifications are subject to periodic maintenance audit to ensure continuous improvement. If the accreditation of a qualification is revoked, the cessation date will be displayed in the Malaysian Qualifications Register. Qualifications previously accredited under National Accreditation Board of (Lembaga Akreditasi Negara, LAN) have a validity period of 5 years and this information is stated in the MQR for reference purposes.

• The verification of accreditation status of a programme will not be performed by MQA. This printed statement is sufficient for any related business.

Bachelor of Science (Honours) Marketing


Reference Number : MQA/FA4630
Certificate Number : 15825
Name of Qualification : Bachelor of Science (Honours) Marketing
Date of Accreditation (dd/mm/yyyy) : Starting 28/07/2017
Compliance Audit :
Name of Institution : Sunway University
Address : No. 5, Jalan Universiti
 Bandar Sunway
 47500 Selangor
 Selangor
Telephone Number : 03-7491 8622
Fax Number : 03-5635 8633
E-mail : info@sunway.edu.my
Website : www.sunway.edu.my
Type : Bachelors Degree
MQF Level : 6
NEC Field (National Education Code) : 342 (Marketing and Advertising)
Equivalency For Public Services : Honours Degree
Number of Credits : 120
Mode of Study : Full Time

Duration of Study (years) :

Full Time	Weeks/Semester	Semesters	Duration
Long	17	7	3 year/s to 5 year/s
Short	9	1	

Starting	Weeks/Semester	Semesters	Industrial Training	Years	Credits
08/07/2019	17+9	7+1	-	3-5	120
15/03/2018	17+9	6+3	-	3	120

Remark(s) : NA

NA : Not Available