



• Starting from 2007, MQA's accreditation is perpetual unless stated otherwise. All accredited qualifications are subject to periodic maintenance audit to ensure continuous improvement. If the accreditation of a qualification is revoked, the cessation date will be displayed in the Malaysian Qualifications Register. Qualifications previously accredited under National Accreditation Board of (Lembaga Akreditasi Negara, LAN) have a validity period of 5 years and this information is stated in the MQR for reference purposes.

• The verification of accreditation status of a programme will not be performed by MQA. This printed statement is sufficient for any related business.

Bachelor of Commerce (Marketing and Public Relations)


Reference Number : MQA/SWA0023
Certificate Number : 16146
Name of Qualification : Bachelor of Commerce (Marketing and Public Relations)
Date of Accreditation (dd/mm/yyyy) : Starting 09/05/2008
Compliance Audit : Conducted on 06-07 November 2014. Curtin University, Sarawak Malaysia
 : Academic Board meeting on 06/05/2015 decided to maintain Full Accreditation.
Name of Institution : Curtin University, Malaysia
Address : CDT 250
 98009 Miri
 Sarawak
Telephone Number : 085-630 100
Fax Number : 085-630 088
E-mail : enquiries@curtin.edu.my
Website : www.curtin.edu.my
Type : Bachelors Degree
MQF Level : 6
NEC Field (National Education Code) : 0415 (Marketing and advertising)
Number of Credits : 129.6
Mode of Study : Full Time

	Full Time	Weeks/Semester	Semesters	Duration
Duration of Study (years) :	Long	14	6	3 year/s
	Short	-	-	

Mode of Delivery : Conventional
Remark(s) : This programme originally conducted under the name of Curtin University, Sarawak Malaysia, has been upgraded to Curtin University, Malaysia starting from 04/08/2017.

NA : Not Available