



• Starting from 2007, MQA's accreditation is perpetual unless stated otherwise. All accredited qualifications are subject to periodic maintenance audit to ensure continuous improvement. If the accreditation of a qualification is revoked, the cessation date will be displayed in the Malaysian Qualifications Register. Qualifications previously accredited under National Accreditation Board of (Lembaga Akreditasi Negara, LAN) have a validity period of 5 years and this information is stated in the MQR for reference purposes.

• The verification of accreditation status of a programme will not be performed by MQA. This printed statement is sufficient for any related business.

Diploma in Marketing



Reference Number : MQA/FA3265
Certificate Number : 09930
Name of Qualification : Diploma in Marketing
Date of Accreditation (dd/mm/yyyy) : Starting 21/01/2013
Compliance Audit :
Name of Institution : Politeknik Kota Kinabalu
Address : Jalan Politeknik
 88450 Kota Kinabalu
 Sabah
Telephone Number : 088-499 980
Fax Number : 088-499 960
E-mail : -
Website : www.polikk.edu.my
Type : Diploma
MQF Level : 4
NEC Field (National Education Code) : 342 (Marketing and Advertising)
Number of Credits : 92
Mode of Study : Full Time

| Duration of Study (years) : | Full Time | Weeks/Semester | Semesters | Duration |
|-----------------------------|-----------|----------------|-----------|----------|
| | Long | 19 | 6 | 3 year/s |
| | Short | - | - | |

| Starting | Weeks/Semester | Semesters | Industrial Training | Years | Credits |
|-----------|----------------|-----------|---------------------|-------|---------|
| 21/1/2013 | 19 | 6 | - | 3 | 91 |
| 1/6/2014 | 19 | 6 | - | 3 | 92 |

Mode of Delivery : Conventional
Remark(s) : This programme is originally from deemed accredited.

NA : Not Available