



• Starting from 2007, MQA's accreditation is perpetual unless stated otherwise. All accredited qualifications are subject to periodic maintenance audit to ensure continuous improvement. If the accreditation of a qualification is revoked, the cessation date will be displayed in the Malaysian Qualifications Register. Qualifications previously accredited under National Accreditation Board of (Lembaga Akreditasi Negara, LAN) have a validity period of 5 years and this information is stated in the MQR for reference purposes.

• The verification of accreditation status of a programme will not be performed by MQA. This printed statement is sufficient for any related business.

Diploma in Marketing


Reference Number : MQA/FA3049
Certificate Number : 10109
Name of Qualification : Diploma in Marketing
Date of Accreditation (dd/mm/yyyy) : Starting 21/01/2013
Compliance Audit :
Name of Institution : Politeknik Sultan Salahuddin Abdul Aziz Shah
Address : Persiaran Usahawan, Seksyen U1



40150 Shah Alam
 Selangor

Telephone Number : 03-51634000
Fax Number : 03-55691903
E-mail : -
Website : www.psa.edu.my
Type : Diploma
MQF Level : 4
NEC Field (National Education Code) : 0415 (Marketing and advertising)
Number of Credits : 94
Mode of Study : Full Time

Duration of Study (years) :

Full Time	Weeks/Semester	Semesters	Duration
Long	18	5	3 year/s
Short	-	-	
Industrial Training	20	1	

Starting	Weeks/Semester	Semesters	Industrial Training	Years	Credits
21/01/2013	19	6	-	3	91
Intake June 2019	18+20	5+1	Available	3	94

Remark(s) : This programme is originally from deemed accredited.

NA : Not Available