



• Starting from 2007, MQA's accreditation is perpetual unless stated otherwise. All accredited qualifications are subject to periodic maintenance audit to ensure continuous improvement. If the accreditation of a qualification is revoked, the cessation date will be displayed in the Malaysian Qualifications Register. Qualifications previously accredited under National Accreditation Board of (Lembaga Akreditasi Negara, LAN) have a validity period of 5 years and this information is stated in the MQR for reference purposes.

• The verification of accreditation status of a programme will not be performed by MQA. This printed statement is sufficient for any related business.

Master of Philosophy (International Marketing)


Reference Number : MQA/FA7188
Certificate Number : 10762
Name of Qualification : Master of Philosophy (International Marketing)
Date of Accreditation (dd/mm/yyyy) : Starting 10/05/2013
Compliance Audit :
Name of Institution : Universiti Malaysia Sabah (UMS)
Address : Jalan UMS
 88400 Kota Kinabalu
 Sabah
Telephone Number : 088-320 000
Fax Number : 088-320 070
E-mail : ppa@ums.edu.my
Website : www.ums.edu.my
Type : Masters Degree
MQF Level : 7
NEC Field (National Education Code) : 342 (Marketing and Advertising)
Number of Credits : NA
Mode of Study : Full + Part Time

Full Time	Weeks/Semester	Semesters	Duration
Long	-	2-6	1-3
Short	-	-	year/s

Duration of Study (years) :

Part Time	Weeks/Semester	Semesters	Duration
Long	-	4-8	2-4
Short	-	-	year/s

Remark(s) : Programme has been approved by the Senate dated 25/11/2010.

NA : Not Available