



• Starting from 2007, MQA's accreditation is perpetual unless stated otherwise. All accredited qualifications are subject to periodic maintenance audit to ensure continuous improvement. If the accreditation of a qualification is revoked, the cessation date will be displayed in the Malaysian Qualifications Register. Qualifications previously accredited under National Accreditation Board of (Lembaga Akreditasi Negara, LAN) have a validity period of 5 years and this information is stated in the MQR for reference purposes.

• The verification of accreditation status of a programme will not be performed by MQA. This printed statement is sufficient for any related business.

Diploma in Marketing



Reference Number : MQA/FA3310
Certificate Number : 11340
Name of Qualification : Diploma in Marketing
Date of Accreditation (dd/mm/yyyy) : Starting 21/01/2013
Compliance Audit : The Accreditation Committee Meeting on 2 May 2023 agreed to maintain Full Accreditation.
Name of Institution : Politeknik Tuanku Sultanah Bahiyah
Address : Kulim Hi-Tech Park
 09000 Kulim
 Kedah
Telephone Number : 04-403 3333
Fax Number : 04-403 3033
E-mail : pengarah@ptsb.edu.my
Website : www.ptsb.edu.my
Type : Diploma
MQF Level : 4
NEC Field (National Education Code) : 0415 (Marketing and advertising)
Number of Credits : 94
Mode of Study : Full Time

Duration of Study (years) :

Full Time	Weeks/Semester	Semesters	Duration
Long	18	5	3 year/s
Short	-	-	
Industrial Training	20	1	

Starting	Weeks/Semester	Semesters	Industrial Training	Years	Credits
21/01/2013	15	6	-	3	91
Sesi Jun 2019	18+20	5+1	Available	3	94

Remark(s) : NA

NA : Not Available