



• Starting from 2007, MQA's accreditation is perpetual unless stated otherwise. All accredited qualifications are subject to periodic maintenance audit to ensure continuous improvement. If the accreditation of a qualification is revoked, the cessation date will be displayed in the Malaysian Qualifications Register. Qualifications previously accredited under National Accreditation Board of (Lembaga Akreditasi Negara, LAN) have a validity period of 5 years and this information is stated in the MQR for reference purposes.

• The verification of accreditation status of a programme will not be performed by MQA. This printed statement is sufficient for any related business.

Bachelor of Management (Honours) (Marketing)


Reference Number : MQA/SWA0636
Certificate Number : 12343
Name of Qualification : Bachelor of Management (Honours) (Marketing)
Date of Accreditation (dd/mm/yyyy) : Starting 21/09/2013
Compliance Audit :
Name of Institution : Universiti Sains Malaysia (USM) (Minden)
Address :
 11800 USM
 Penang
Telephone Number : 04-653 3140
Fax Number : 04-658 9666
E-mail : pro@usm.my
Website : www.usm.my
Type : Bachelors Degree
MQF Level : 6
NEC Field (National Education Code) : 345 (Management and Administration)
Number of Credits : 136
Mode of Study : Full Time

	Full Time	Weeks/Semester	Semesters	Duration
Duration of Study (years) :	Long	14	8	4 year/s
	Short	-	-	

Remark(s) : NA

NA : Not Available