



• Starting from 2007, MQA's accreditation is perpetual unless stated otherwise. All accredited qualifications are subject to periodic maintenance audit to ensure continuous improvement. If the accreditation of a qualification is revoked, the cessation date will be displayed in the Malaysian Qualifications Register. Qualifications previously accredited under National Accreditation Board of (Lembaga Akreditasi Negara, LAN) have a validity period of 5 years and this information is stated in the MQR for reference purposes.

• The verification of accreditation status of a programme will not be performed by MQA. This printed statement is sufficient for any related business.

Bachelor of Business Administration (Hons.) Marketing


Reference Number : MQA/SWA12665
Certificate Number : 21356
Name of Qualification : Bachelor of Business Administration (Hons.) Marketing
Date of Accreditation (dd/mm/yyyy) : Starting 08/03/2019
Compliance Audit :
Name of Institution : Universiti Teknologi MARA (UiTM) Cawangan Pulau Pinang Kampus Bertam
Address : Persiaran Pendidikan Bertam Perdana
 Persiaran Perindustrian Bertam Perdana
 13200 Kepala Batas
 Penang
Telephone Number : 04-5623444
Fax Number : 04-5623488
E-mail : support@bertam.uitm.edu.my
Website : <http://bertam.uitm.edu.my/v3/>
Type : Bachelors Degree
MQF Level : 6
NEC Field (National Education Code) : 0415 (Marketing and advertising)
Equivalency For Public Services : Honours Degree
Number of Credits : 121
Mode of Study : Full + Part Time

Full Time	Weeks/Semester	Semesters	Duration
Long	17	6	3 year/s
Short	-	-	

Duration of Study (years) :

Part Time	Weeks/Semester	Semesters	Duration
Long	17	10	5 year/s
Short	-	-	

Mode of Delivery : Conventional

Remark(s) : NA

NA : Not Available